Rural Intersection Collision Avoidance System (RICAS)

KICK-OFF MEETING

presented to
RICAS Advisory Group

presented by
RICAS Research Team

April 27, 2009
Agenda

1. Introductions (5 min.)
2. Design Overview (15 min.)
3. Project Schedule (10 min.)
4. Outreach Plan (20 min.)
5. Cannon Falls Site Visit (5 min.)
6. Future RICAS Advisory Group Meeting Dates (5 min.)
Design Overview

- Arvind (UMN) to complete
# Project Schedule

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*Note: X indicates the month the task is scheduled to begin.*
Outreach Plan

- Targeted informational meetings with local groups (especially Senior Community):
  - Minong Summer Days, August 14-16, 2009
  - Senior Center
  - VFW Post
  - Public Meeting at Northwood Schools

- Staged Targeted Local Paper Press Releases:
  - Spooner Advocate
  - Washburn County Register (Shell Lake)
  - Sawyer County Record (Hayward)
  - Rice Lake Chronotype
  - Eau Claire and Superior

- Longer form newspapers stories as we get closer to start-up

- Partner with Northwood Schools to disseminate information

- Outreach material under development
  - Tri-fold brochure
  - Website
  - Presentations
  - Press Releases
Cannon Falls Site Visit

- May 12, 2009, 1:00 PM
- Intersection of US 52 and CSAH 9
- <Add map here>
Future RICAS Advisory Group Meeting Dates

- Meeting 3: August 4 – Pre-Aboveground Installation Status
- Meeting 4: October 6 – Pre-Testing Status
- Meeting 5: December 8: Post Operations Status
QUESTIONS