Overall to-date Summary
- 24 months of operation
- 784,918 total calls
- 2,382,451 total web visits
- 1,576,104 total unique visitors
- Additional minor enhancements are ongoing
- 511 major project website effort underway (2010-2011 timeline)
2009 Summary

- 414,286 calls; December 24 was the peak day with 27,778 calls
- 956,218 web visits; December 24 was the peak day with 54,761 total web visits
- 444,105 unique visitors; December 9 was the peak day with 41,833 unique visitors

2010 Performance

Monthly Summary
Wisconsin 511 Web Visits
2010

Wisconsin 511 Unique Visitors
2010

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### Wisconsin 511 Phone Usage 2010

- X-axis: Dates from January 1 to December 31, 2010.
- Y-axis: Daily Calls ranging from 0 to 21,000.
- Data points show daily call counts, with peaks and valleys throughout the year.

### Wisconsin 511 Web Visits 2010

- X-axis: Dates from January 1 to December 31, 2010.
- Y-axis: Daily Web Visits ranging from 0 to 105,000.
- Data points show daily web visit counts, with peaks and valleys throughout the year.
**2010 Overall Performance**

- 243,730 calls; December 12 was the peak day with 20,569 calls
- 1,282,805 web visits; December 12 was the peak day with 102,792 web visits
- 1,029,718 unique visitors; December 12 was the peak day with 73,749 unique visitors
- January 7-8 snowstorm generated 4,012 calls, 64,007 web visits and 47,674 unique visitors; January 7 was the peak having 2,529 calls, 46,805 web visits and 34,542 unique visitors
- An ice, snow and fog event during January 21-25 generated 6,192 calls, 48,547 web visits and 36,729 unique visitors; January 23 was the peak day on calls with 1,629 while January 25 had 10,574 web visits and 8,035 unique visitors
- A snowstorm during February 8-10 generated 2,988 calls, 63,015 web visits and 48,142 unique visitors; February 9 was the peak day with 1,564 calls, 39,402 web visits and 29,528 unique visitors
- On July 5 the daily call total was 3,867, while the AMBER Alert generated approximately 2,900 calls that afternoon; the 511 system handled over 1000 calls per hour with no busy signal
- Heavy rains during July 22-23 generated 2,849 calls, 3,878 web visits and 16,236 unique visitors
- September 23-27 flooding events in NW Wisconsin generated 10,248 calls, 35,917 web visits and 31,091 unique visitors; September 24 was the peak day with 3,228 calls, 11,864 web visits and 10,294 unique visitors
- A series of tornados followed by a snow/ice storm during the Thanksgiving holiday week generated (November 21-25) 13,028 calls, 65,596 web visits and 48,527 unique visitors
- During this event November 24 was the peak day with 4,911 calls, 27,926 web visits and 19,844 unique visitors
- December had various peak days due to weather but more remarkable was the December 11-12 snowstorm
  - This storm generated 33,400 calls, 175,356 web visits and 126,580 unique visitors
  - December 12 had 20,569 calls with up to 2,300 calls per hour
  - December 12 also generated 102,792 web visits and 73,749 unique visitors; both the web visits and unique visitors were the highest ever recorded on the 511 system